

Logo Guidelines

The AGTS brand should be consistent in every application. This creates brand recognition. Therefore, do not modify the logo or place it in a setting that would compromise the brand.

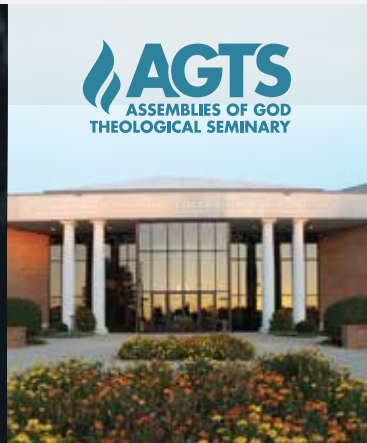
The following are some general guidelines and examples of what to do and what not to do when using the AGTS logo.



✗ **Do Not:** Use the colored type logo on photos with a dark background



✓ **DO:** Use the fully reversed out logo on photos with a dark or similar colored background.



✓ colored background.



✗ **Do Not:** Change the color of the logo.



✗ **Do Not:** Modify the logo in any way (ex. swapping placement of or adding a stroke to any elements).



✗ **Do Not:** Change the proportion of the logo.



✗ **Do Not:** Rotate the logo.



✓ **DO:** Use the Black version of the logo on light backgrounds and one color designs.